



in support of the



2024

SPONSORSHIP OPPORTUNITIES

JUNE 17, 2024

Huron Oaks Golf Course Sarnia, ON

OVER \$10,000 raised in 2023!

Join us for a great day out
and help fill the cupboards
of those in need.

REGISTER NOW!

\$225.00 / Person

\$900.00 / Team

REGISTRATION: 12:00 PM

SHOTGUN START: 1:30 PM

dinner and prizes to follow

FEES INCLUDE:

18 holes, power, golf cart, on-the course BBQ luncheon, banquet and a whole lot of great prizes

The PetroChem Canada Golf Tournament is held in conjunction with the PetroChem Canada & Expo



PETROCHEM
CANADA

www.petrochemcanada.com/features

SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP

\$7,500

Online & Advance Exposure

- brand recognition on the official website as the Title Sponsor
- brand recognition on promotional materials for the tournament, as the Title Sponsor
- brand recognition on all social media posts promoting the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- two complimentary foursomes
- branding on signage at registration
- opportunity to place up to four pull up banners at the dinner
- recognition on presentation screen during dinner
- opportunity for company representative to welcome / thank golfers prior to tee-off
- opportunity to address golfers during dinner
- opportunity to present prizes to winning team
- premium branding at the dinner tables
- premium branding on tournament banner
- inside front cover ad of program booklet

PRESENTING SPONSORSHIP

\$5,000

Online & Advance Exposure

- brand recognition on the official website as the Presenting Sponsor
- brand recognition on promotional materials for the tournament, as the Presenting Sponsor
- brand recognition on all social media posts promoting the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- one complimentary foursome
- branding on signage at registration
- opportunity to place up to two pull up banners at the dinner
- recognition on presentation screen during dinner
- opportunity to present prizes to 2nd place team
- premium branding at the dinner tables
- premium branding on tournament banner
- one page ad program booklet

SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP

Dinner Sponsor

\$4,500

Online & Advance Exposure

- brand recognition on the official website as the Dinner Sponsor
- brand recognition on promotional materials for the tournament
- brand recognition on all social media posts promoting the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- branding on starter kits
- opportunity to place up to one banner at registration
- recognition on presentation screen during dinner
- opportunity to present prizes to the 3rd place team
- branding at the dinner tables
- branding on tournament banner

SILVER SPONSORSHIP

Power Carts

\$5,000

Online & Advance Exposure

- brand recognition on the official website as the Power Cart Sponsor
- brand recognition on promotional materials for the tournament
- brand recognition on all social media posts promoting the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- branding on golf carts
- branding on signage at registration
- recognition on presentation screen during dinner
- opportunity to present prizes to 4th place team
- branding at the dinner tables
- branding on tournament banner



SPONSORSHIP OPPORTUNITIES



SILVER SPONSORSHIP

Registration & Starter Kit Sponsor

\$3,500 OR \$1,000 when sponsor provides starter kits

Online & Advance Exposure

- brand recognition on the official website as the Registration Sponsor
- brand recognition on promotional materials for the tournament
- brand recognition on all social media posts promoting the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- branding on starter gifts
- branding on signage at registration
- opportunity to place up to one banner at the registration
- recognition on presentation screen during dinner
- branding at the dinner tables
- branding on tournament banner

SILVER SPONSORSHIP

Pin Flags

\$5,000

Online & Advance Exposure

- brand recognition on the official website as the Pin Flag Sponsor
- brand recognition on promotional materials for the tournament
- brand recognition on all social media posts promoting the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- branding on 18 pin flags
- branding on signage at registration
- recognition on presentation screen during dinner
- branding at the dinner tables
- branding on tournament banner



SPONSORSHIP OPPORTUNITIES



BRONZE SPONSORSHIP

Hole Sponsors (18 opportunities)

\$1,000 per hole, plus cost of deliverables

Online & Advance Exposure

- brand recognition on the official website as the Hole Sponsor
- brand recognition on promotional materials for the tournament

Market Presence

- brand recognition in official event publication

Onsite Presence

- representatives may sit at hole to meet golfers
- recognition on presentation screen during dinner
- branding at the dinner tables
- branding on tournament banner

HOLES OPPORTUNITIES

(booked on a first-come, first-served basis)

Competition Holes

- women's long drive (two opportunities)
- men's long drive (two opportunities)
- closest to the pin (two opportunities)
- hole in one (two opportunities)
- water ball
- sand trap
- putting contest
- chipping contest
- closest to the rope contest

The cost of each hole opportunity is a minimum \$1,000 donation to the Inn of the Good Shepherd, plus a \$300 prize (or cash to purchase a prize on your behalf).

Entertainment Holes

- refreshments (Beer, Caesars, Margaritas etc.) (two opportunities)
- BBQ (two opportunities)
- Baileys & coffee

The cost of each hole opportunity is a minimum \$1,000 donation to the Inn of the Good Shepherd, plus the cost of providing the services (price determined by hole selected).

PRIZE DONATIONS

Interested in donating prizes? Wonderful, we'll recognize your contribution accordingly.

SPONSORSHIP PLEDGE FORM



SPONSORSHIP REQUEST

Title sponsorship - \$7,500

Presenting sponsorship - \$5,000

Dinner sponsorship - \$4,500

Power Carts sponsorship - \$3,500

Registration & Starter Kit sponsorship - \$3,500 or \$1,000

Hole sponsorship - \$1,000 plus cost of deliverables

First choice competition or entertainment hole _____

Second choice competition or entertainment hole _____

Prize donations and in-kind sponsorships

Total Amount Pledged: _____

Company: _____

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please email your completed form and EPS formatted company logo to sales@eventworx.ca. In the event that your selected sponsorship is already booked before we receive your form, we will work with you to book a similar sponsorship. Your company will be invoiced by the Inn of the Good Shepherd. If your company would like to make other financial contributions or provide prizes, we thank you in advance for your contributions. For information Bruce Carew at brucecarew@eventworx.ca.



The Inn

Of The Good Shepherd

Caring hands of the community

Est. 1981

To provide service with dignity to those who are in need of food, shelter and other essentials.



Mobile Market
6000 pounds of fresh veggies are distributed



Income Taxes
2,920 returns were completed last year.



Rent & Utility
398 people received assistance last year.



Food Bank
Feeds 2,475 people monthly.



Soup Kitchen
We serve an average 120 meals a day.



Back to School Kits
1,100 children were provided with school supplies.



Winter Coats
500 Individuals will receive winter wear on this night.

Proceeds will support the Mobile Market & Back to School Kits

THANK YOU



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CANADA